

Page Dairy Ad In Blade Gets National Recognition

SEP 18 1954
An advertisement by the Page Dairy Co., which appeared in The Blade recently, has won national recognition from Printers Ink magazine. In reproducing the ad, the magazine cited it as an example of "striking, readable" newspaper advertising. The ad is the first in a series Page has planned for its skim milk product.

Earlier this year, the same magazine also cited Page advertising in The Blade introducing a new milk. The ads were prepared by the Barton Alexander agency.

9 Page Dairy Workers Receive 25-Year Watches

DEC 24 1954
Nine employees of the Page Dairy Co. were awarded watches for 25 years of service yesterday at the annual ceremony in memory of the company's founder, Henry A. Page.

Receiving the awards were Alvin C. Duvendack, Joseph W. Steinwand, Paul Kapfhammer, James S. Kraig, William Frank, Mark D. Wilkinson, Laura M. Rowley, John P. Christman and William G. Miller.

Page To End Home Delivery

Village Farm Dairy To Assume Routes

7-28-65
The Page Dairy Co. announced today that its home milk delivery routes will be assumed Monday by the Village Farm Dairy Co.

Carl Bruns, assistant secretary-treasurer at Page, said the dairy has been curtailing its home-delivery business for several years and that only five routes in and near Toledo now are maintained by the company.

The five Page route drivers will become employees of Village Farm, Mr. Bruns said, and will continue to handle their regular customers.

Page is a major Toledo wholesale milk supplier.

Page Dairy Co. Honors 4 Employees

DEC 21 1953
Four employees of the Page Dairy Co. were presented gold watches today by Henry A. Page, Jr., president, upon their completion of 25 years of service with the company.

They are Paul H. Mugler, Fred D. Anspach, Margaret McAllister and Emma Clemens.

Page Dairy Co. Boosting Prices

Serves Stores, No Home Delivery

1-20-66
Page Dairy Co. will increase wholesale prices of most of its milk products starting Monday.

The dairy, which does not deliver milk to homes, will increase its prices 0.5 cent on quarts, 1.5 cents on half gallons, and 3 cents on gallon containers.

Whether stores selling Page milk absorb the price increase or pass it on to their customers is up to the retailers, Henry Page, dairy president, said.

Other Toledo dairies announced price increases ranging from 1.5 to 2 cents a half gallon last week. Dairy-men said the boosts were the result of increased prices that dairies are paying to farmers for raw milk and of added labor costs.

Mr. Page said not all prices on Page products will be increased. For example, he said, cottage cheese and buttermilk prices will remain the same.

Page Accuses Dairy Co-Ops Of Conspiracy

2 Firms Attempted To Fix Milk Prices, Supplies, Suit Says

11/10/75
Two cooperatives have conspired since the late 1960s to create a monopoly over milk products sold to processors by eliminating alternative sources of supply and setting prices higher than government levels, the Page Dairy Co. claims in a lawsuit filed in U.S. District Court.

Named as defendants in the lawsuit are Milk, Inc., a farmer's cooperative based in Cleveland, and Great Lakes-Southern Milk, Inc., also of Cleveland. Great Lakes-Southern is an association of 15 dairy cooperatives, including Milk.

Page ceased operations in April and Henry A. Page, president, said the decision to do so was based on a reduction in operations by A & P supermarkets, which accounted for about half of Page's business.

Milk is involved in two lawsuits pending against Page: one seeking payment of more than \$700,000 the Federal Government claims is owed Milk for products purchased in 1970 and 1974 and another by Milk seeking foreclosure on Page property in Toledo and Mansfield to pay off \$1,141,781 the dairy firm allegedly owes Milk.

Page's federal court lawsuit contends that the operations of Milk and Great Lake-Southern Milk are violations of federal anti-trust laws and asks the court to determine damages suffered by Page as a result of the alleged conspiracy.

The case has been assigned to Judge Nicholas J. Walinski.