

Page Dairy Co. To Mark Firm's 36th Anniversary
 "The Page Story," an advertising dramatization of the history and products of the Page Dairy Co., will appear tomorrow in 22 mid-western newspapers as part of the company's 36th anniversary observance, Henry A. Page, founder and president, said today.



Page Dairy is one of the largest independent, mid-western producers of ice cream and dairy products operating plants in Toledo, Mansfield, Bellefontaine, Whitehouse, Findlay and Bluffton, O.; Weston, Mo., and Angola, Ind. The Page family has been identified with the dairy industry since Civil War days. The present firm was founded in 1913. The elder Mr. Page is assisted in the business by sons, Henry A. Page, Jr., general manager, and Arnold Page, production manager.

Associates In Dairy Firm Receive Watches From Henry A. Page

Henry A. Page, president and founder of the Page Dairy Co., today presented gold watches to 30 employees who have served with him at least 25 of the 36 years the company has been in business. The watches were tokens of appreciation and loyalty, Mr. Page said.



One of the group, Miss Grace A. Manley, has been with the company since the day it was founded in 1913. Roscoe G. Skilliter and Minor W. Nieswander, are 35-year employees.

Those with 30 and more years of service are Clifford C. Swerking, John W. Osborne, George H. Rumschlag, Herman Raitz, Edwin P. Farnsworth, Clell N. Bordner, Everett G. Hall, James Mariea, August B. Muenzer and Harry C. Stewart, all of Toledo, and Benjamin B. Boals, Mansfield.

Those with 25 years and more are Otto F. Stager, Merland C. Roudebush, William E. Malone, Orville S. Robinson, Otto J. Westrup, Adele M. Welling, Louis L. Becker, Donald J. Holcomb, Carl D. Knisely, Fred Nedvidek, Wilbur F. Schultz, all of Toledo; Ernest C. Faught and Herbert C. Funk, Mansfield, and Walter K. Nieswander, Bluffton, O.

Elected



HENRY A. PAGE, JR.

Also added to board JAN 2 2 1951

Henry A. Page, Jr. Heads Dairy Firm Brother Arnold Named New Vice President

Election of Henry A. Page, Jr., as president of the Page Dairy Co. and his brother, Arnold H. Page, as vice president, was announced today following the annual meeting of the company's shareholders and directors. They are sons of the late Henry Page, Sr., who founded the firm in 1913.



The brothers also were elected to the company's directorate along with Roland Rogers, Karl M. McKee, Thomas H. Kiley and Benjamin B. Boals.

Henry A. Page, Jr., a 1937 engineering graduate of Cornell University, became general manager of Page Dairy in 1940, a post he has held since. His brother, also a Cornell engineering graduate and student of dairy technology, entered the company's employ in 1945 and has been serving as production manager.

6 Watches Presented Page Dairy Veterans

James A. Breidling, 645 Western Ave.; Clinton C. Ladd, 945 Prouty Ave., and Elmer F. Jaegle, 507 Prouty Ave., have been presented gold watches by Henry A. Page, Jr., president of the Page Dairy Co., marking their completion of 25 years of service with the company. The watch presentation program was inaugurated in memory of the late Henry A. Page, founder of the company. JUL 5 1951

Outside Dairies Eye Page Case

FTC Charges Termed Industry Problem

Several dairies in large cities may seek to become parties in the Federal Trade Commission's case against the Page Dairy Co., it was announced today as the hearing began in the Federal Bldg.

Robert B. Gosline, attorney for Page, said dairies in Detroit, Chicago, St. Louis and New York have expressed an interest because they are confronted with the same business situation that lies at the bottom of the FTC complaint against the Toledo concern.

Page is accused by FTC of hampering competition by selling homogenized milk at lower prices in some south central Michigan and northeastern Indiana towns than it does in others. The company has replied that it has simply set its price in various communities to meet the competitive situation.

William L. Pack is the FTC examiner hearing the case. Presentation of the government's case is expected to take the rest of this week, after which there will be an interval of several weeks before the defense is heard.

It had been said that the Page defense would be presented in October, but Mr. Pack suggested today that the company begin its side of the argument about Sept. 15. William H. Smith, FTC attorney, said he wanted an early decision, and would like to see the defense heard no later than mid-September.