

CIVIC DINNER TONIGHT TO BE BIG GATHERING

Dawning of New Day
for Dixon Will be
Theme of Meet

The program from the Chamber of Commerce New Deal dinner this evening at the Brinton Memorial Masonic Temple will be presided over by Edward Vaile. Following the dinner, President George H. Beier of the Chamber of Commerce will introduce the toastmaster, who will take charge of the program. Both before and during the dinner music will be enjoyed. The address of welcome will be given by Mayor Dixon. Speakers who will appear on the program are: Charles Walgreen, president of the Walgreen Drug Company; Walter Page, vice president of the Borden Company; John G. Ralston of the Reynolds Wire company; Rowland Page, president of the Page Milk Company; Walter Eakin, vice president of the Brown Shoe Company of St. Louis; E. D. Alexander, president of the Illinois Northern Utilities Company; Louis Pitcher, president of the Dixon Park Board; W. H. McMaster, vice president of the Dixon National Bank and L. E. Smith, superintendent of the Medusa Cement Company.

Message of Regret

President Beier of the Chamber this morning received the following telegram from Henry A. Page of Toledo, Ohio, father of Mrs. Beier: "I deeply regret my inability to attend your Chamber of Commerce New Deal dinner tonight. Accept my thanks for the invitation and extend greetings to all."

Following the dinner and program at the Masonic Temple President Beier and Mrs. Beier will entertain with a reception at their home, 515 North Hennepin avenue, for Mrs. Beier's uncles, Walter and Rowland Page. During the reception many Dixonites will have the opportunity of renewing old friendships with the two former residents of this city who have been highly successful in their respective lines in the condensed milk industry.

EDITORIAL

THE NEW DEAL IN DIXON

The New Deal Dinner to be given at the Masonic Temple this evening is a civic expression of appreciation on the part of the people of Dixon, for benefits which have come to this city, a celebration for the turn in the tide which has headed Dixon into a era of new prosperous growth, and a firm determination to promote harmonious unity among all Dixonites for our common welfare.

The census of the city just completed shows that the population has passed the ten thousand mark, which alone is a reasonable excuse for jubilation and rejoicing.

Outstanding among Dixon's blessings for which we are sure she is duly grateful, are such gifts to the city as Reynolds Park, the area of land in West Dixon donated by Mr. and Mrs. John Ralston of Dixon and Mrs. Emerson Whithorn of New York, in memory of the late Horace G. Reynolds, founder of the Reynolds Wire Company, which is being developed into an athletic park and playground and which will provide enjoyment and entertainment for all of Dixon and surrounding country, and the gift by the Borden Company, through the active interest of its general superintendent, Walter Page, of an area of land on the north side of the river which is being developed into Borden Park and Page Drive and will be a beautiful and very valuable addition to Dixon's park system. Mr. Page's father, George Page, was the founder of the milk factory in Dixon and one of Dixon's pioneer benefactors.

The Reynolds Wire Company and the Borden Company have been the backbone of local industry and have been a sustaining force of incalculable benefit throughout the many years which have passed since their establishment here.

Dixon is very fortunate in having such residents and former residents as the Walgreens, the Ralstons, the Pages. They have done much for Dixon and doubtless will continue to foster movements which will benefit this city and its people. E. D. Alexander, President of the Illinois Northern Utilities Company, as a young man once worked in a drug store in Dixon as a clerk — the Dave Horton store where C. R. Walgreen first learned the drug business, and so the headquarters office of the great company he heads are located in Dixon. The late George C. Loveland provided in his will that his fortune, a considerable one, will ultimately erect and maintain a beautiful community house in this city, and his loyalty to Dixon and generosity to his home town will some day bring great pleasure and benefit to Dixon. Dixon has many reasons for gratitude and appreciation. The Masonic Temple, the beautiful building in which tonight's banquet is being held, was the gift of another great and good citizen, William B. Pringle. The reopening of the Brown Shoe Company plant here. The factory is already in operation and just as rapidly as equipment can be placed in order and employees put to work, the force will be increased until the factory will be running at capacity with probably 700 or 800 people working there, according to the plans of the company as announced recently by General Superintendent Walter Eakins. This, obviously, will boom employment in Dixon. When the Medusa Cement plant in Dixon starts operation again, which must come at an early date, unemployment will be eliminated here and Dixon will be back to normal.

Dixon gives cordial welcome to the Brown Shoe Company. We hope they are here to stay this time.